

Capability Statement



VanWrite Writing Consultants, LLC Plain Writing Experts

Certified Woman-Owned Small Business, established 1990
Duns Overall Performance Rating: 99/100



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Mission

VanWrite enables the Federal government to produce high quality, readable, effective documents that comply with the Plain Writing Act of 2010.

Capabilities

VanWrite is published, polished, proactive, and prepared to make the Plain Writing Act your easiest compliance issue. VanWrite's premier editing software and writing training teach federal employees how to strengthen business writing, and avoid the high cost of miscommunication. The real measure of VanWrite's effectiveness is in the commitment loyal federal and state agencies have made to the VanWrite program. For example, VanWrite training has enabled over 10,000 State of California employees to develop and sustain quality in the millions of documents and e-mails they write. Even complicated FAR regulations become clear with VanWrite edits.

Based in California, VanWrite offers writing programs nationally. Whether you have 50 or several thousand people in your organization, VanWrite makes a measurable permanent difference quickly.

Partial Client List

U.S. Bureau of Reclamation, U.S. Fish and Wildlife Service, CA State Franchise Tax Board, California Public Retirement System, CA Department of General Services, CA State Lottery, California Employment Development Department, LA County Department of Mental Health, American Public Works Association, American Society for Training & Development, Booz Allen Hamilton Inc., Element K.

National Urgency

Clear, effective writing has never been a bigger challenge than it is today; the computer and email made a writer out of everyone in the office. In addition, today's business pace and global economy demand rapid, concise response. Government needs a practical, simple, non-academic writing program that coaches workers in the real work world!

Independent Research

Linda Vanderwold, CSP, founded VanWrite Writing Consultants in 1990. Previously at Price Waterhouse, Linda conducted an in-depth study of business writing; repeatedly she observed that strong business documents exhibit distinctly different patterns than weak documents do. Based on her findings, she developed the practical, objective VanWrite® method that identifies and strengthens weak writing in today's work world.



GSA: GS-02F-0006X

Duns: 006961333

Schedule: 874

NAICS Codes

611430

Professional and Management Development Training

541611

Administrative Management and General Management Consulting Services

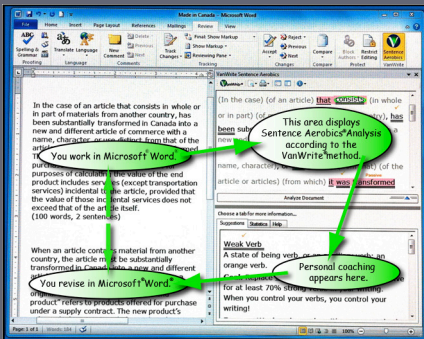
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Computer Software Publisher

GS-02F-0006X



12-hr. Onsite Program



VanWrite Sentence Aerobics® Editing Software



3-hr Online Program



Printed Materials

Solution

VanWrite's on-site instructor led program, or the on-line training program, teach the VanWrite method to staff; after class, VanWrite *Sentence Aerobics® Editing Software* reinforces the training AND provides personal coaching every time staff write. This unique training-coaching approach protects your training investment, AND distinguishes VanWrite from all other writing programs! Clients agree; in a recent Dun & Bradstreet Open Ratings® survey, D&B scored VanWrite an impressive 99 out of 100 for overall performance. VanWrite's proven writing method produces immediate, permanent, and measurable results. We guarantee it! **Don't rewrite; VanWrite!**

Example

The VanWrite editing method is equally effective for all types of government, business, and technical writing including human resources, accounting, engineering, scientific, law enforcement, and legal. To illustrate, we applied the VanWrite editing method to a passage taken from the FAR. The revision models the 2010 Plain Writing Act goals; the revision is clear, concise, and well organized.

Canadian end product definition:

Original (FAR 25.003.2)

In the case of an article that consists in whole or in part of materials from another country, has been substantially transformed in Canada into a new and different article of commerce with a name, character, or use distinct from that of the article or articles from which it was transformed. The term refers to a product offered for purchase under a supply contract, but for purposes of calculating the value of the end product includes services (except transportation services) incidental to the article, provided that the value of those incidental services does not exceed that of the article itself. (100 words, 2 sentences)

VanWrite revision:

When an article contains material from another country, the article must be substantially transformed in Canada into a new and different article. The transformed article must have a name, character, or use distinct from the original article. The term "Canadian end product" refers to products offered for purchase under a supply contract. The new product's value calculation may include incidental services except transportation services. Incidental services cannot exceed the value of the article itself. (74 words, 5 sentences)

VanWrite bases every edit on simple objective rules that target the pulse point of each sentence.

Program Format

Nationally, VanWrite offers its proven training program to the Federal government through MOBIS schedule 874, contract GS-02F-0006X. This highly effective training is available in two formats: onsite instructor led, or online. Both formats protect your training investment with VanWrite *Sentence Aerobics® Editing Software* that interactively and personally coaches staff each time they write.

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